Zing Data: Collaborative Analytics for Everyone

Last Updated: 6/10/2021

Zing is a mobile app, available for iOS and Android that makes querying simple and fast.
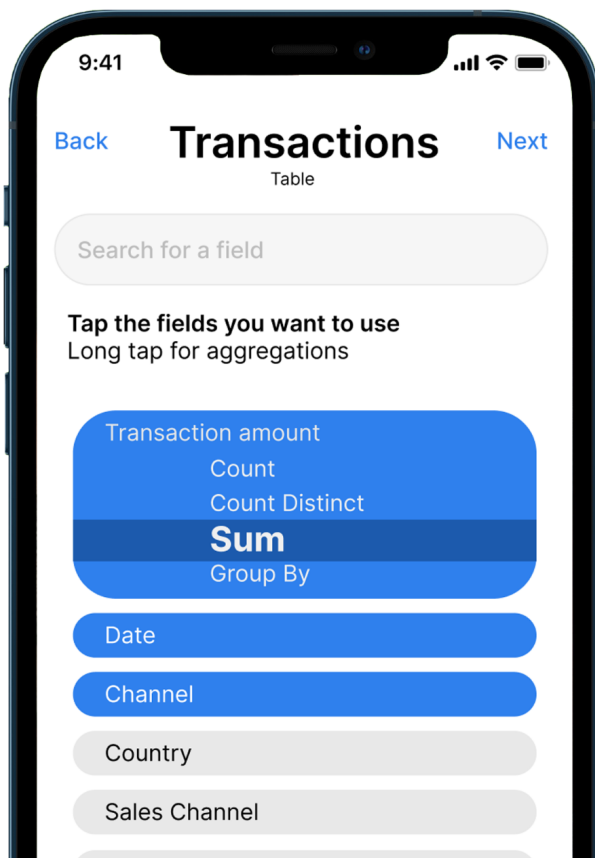
Employees spend 4.2 hours a day on their phone, and 76% of Slack users use Slack on their phone in a given week. Work is happening on mobile but BI tools have not kept up. Unlike expensive tools built 10 to 20 years ago for only data analysts at big enterprises, Zing re-imagines what it means to work with data on your phone.

BI teams surveyed report spending 40-50% of their time on 'easy' questions that employees could answer on their own if tools were easy and available on their mobile phones.

Empower everybody in your company to make better decisions with data, anywhere.

Powerful visual query builder

Taps, not typing to query your SQL database

A simple but powerful visual query builder makes it easy to run queries without needing to know SQL or be at a desktop.

Search across tables, fields, and saved questions to find the right answer in seconds, and see if a teammate has already done the analysis.

Query data by just tapping the tables and fields you want. Administrators can control what tables are available from the web dashboard to ensure only the most relevant data is made available to your organization.

Use aggregations (count, count distinct, sum, group by, mean, having, etc..) to easily summarize data.

Sort fields to return the most relevant information and more easily understand the most important pieces of your data set.

Filter fields to look at only certain records or time periods or speed up queries.
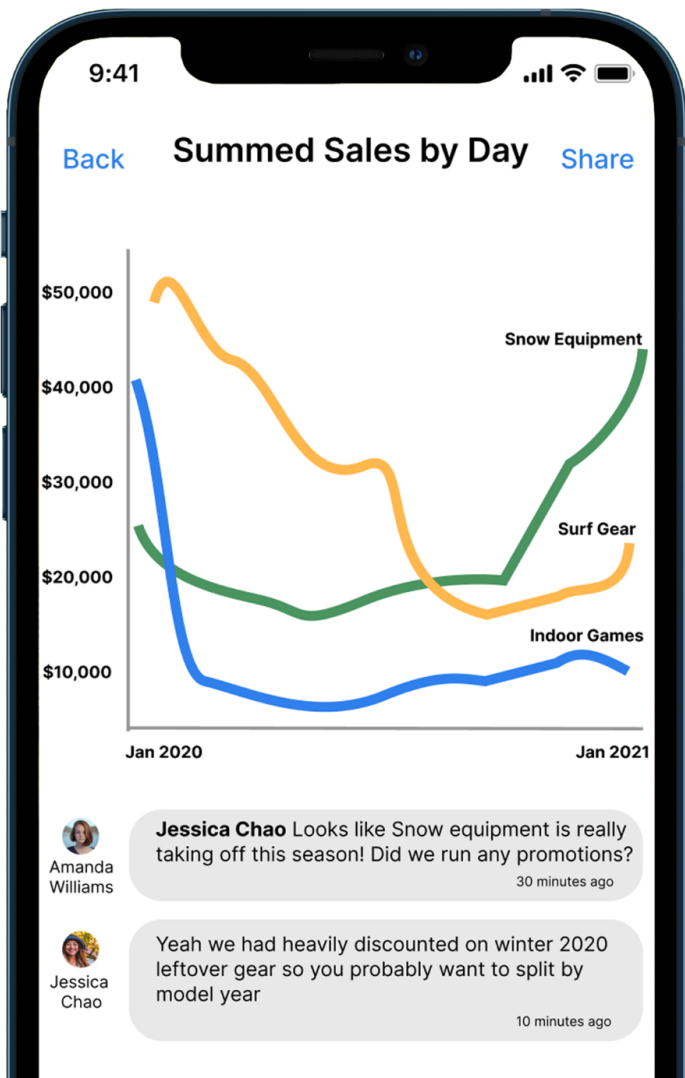
It is easier to make great decisions with the right people in the room.

Zing's built-in collaborative functionality shows the questions people at your company are asking, facilitates data-informed decision making, and works just like your favorite collaboration tools.

Assemble the brain trust in seconds

Shared questions, @mentions, and notifications keep everybody in the loop

Shared questions allow new teammates and those who've never worked with data before to learn from colleagues, and view analyses that update dynamically every time your database changes.

And don't worry, you can limit sharing of questions or data to only people at your domain or who have been approved by an administrator if you'd like for extra peace-of-mind.

Clone questions to slightly tweak an existing question and pick up where a colleague left off.

Push notifications and email alerts inform you when a teammate comments on your question or @mentions you and wants you to weigh in.

Built in chat lets you have conversations informed by data -- and automatically updates as new data is added to your database.
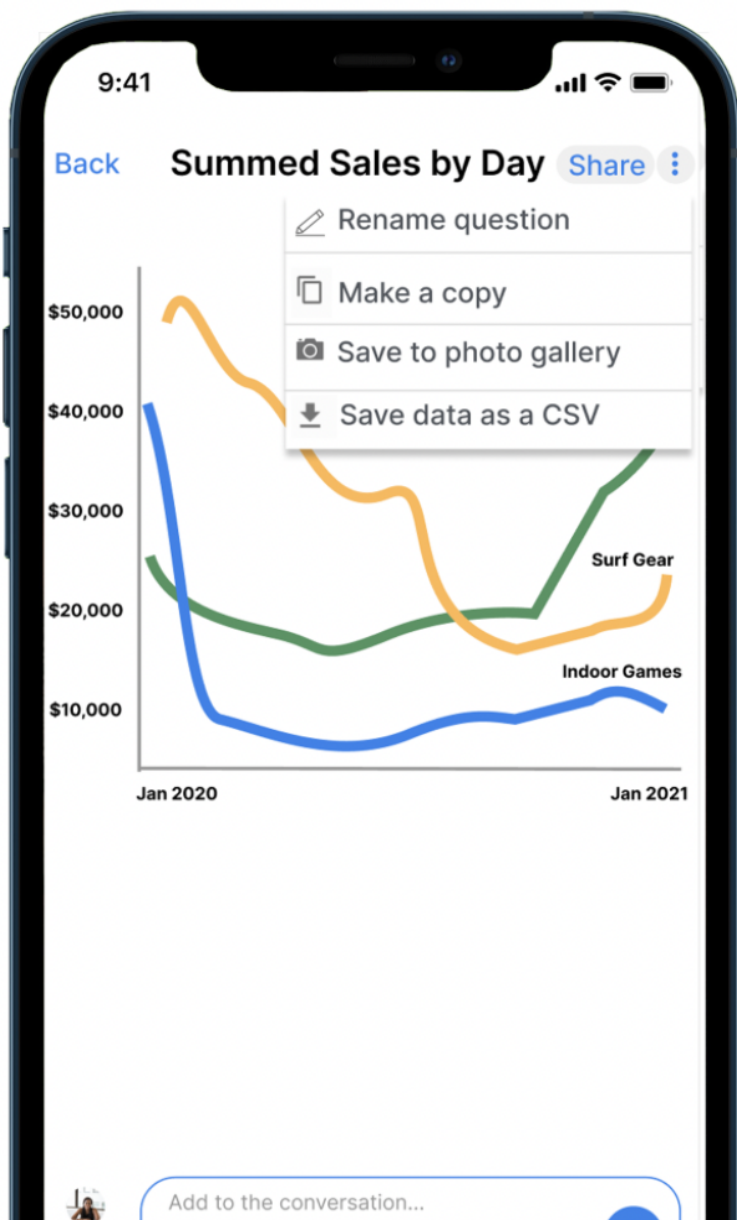
Smart question groupings show you the questions that you've created, commented on, or been shared with so you always see the most relevant questions for your role.

Summed Sales by Day

Back | Share

$50,000

$40,000

$30,000

$20,000

$10,000

Snow Equipment

Surf Gear

Indoor Games

Jan 2020 | Jan 2021

Jessica Chao Looks like Snow equipment is really taking off this season! Did we run any promotions?
30 minutes ago

Amanda Williams

Yeah we had heavily discounted on winter 2020 leftover gear so you probably want to split by model year
10 minutes ago

Jessica Chao

Zing doesn't just take a desktop SQL editor and put it on a phone. It dramatically simplifies data analysis by combining artificial intelligence to optimize query results for your phone while using gestures you already know to make analysis easier.

No desk, no problem

Save charts and CSVs for presentations, documents, and emails on the go

SmartFields prevents you from creating queries that won't run by suggesting only relevant aggregations and filters for each field type.

SmartGraphs automatically pick a graph type that makes sense for your data, or you can customize chart types to better tell a story. In fact, Zing automatically sorts date and time fields so your charts look great.

Data tables let you view the underlying data for a chart to see exact numbers or dig into results that don't lend themselves to a graph.

Zing's intelligent query orchestrator optimizes your queries to run quickly. We'll limit rows which won't display on your phone, and notify you via push notification when a long-running query finishes. Optionally, run the full query to get all results -- it's up to you.

Interactive graphs let you scroll to view more, or tap on a data point to see it's exact value.

Save graphs to your phone's photo gallery to easily use in presentations, documents, emails, and slack replies on your phone.

Export CSVs to share, use in a spreadsheet, or do deeper analysis on. This functionality is unique to Zing -- no other BI app offers this level of functionality on the go.

Get in Touch

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